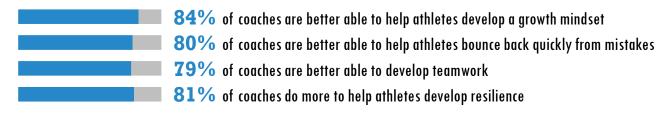
# Positive Coaching Alliance Program Impact Summary: 2019

PCA workshop attendees are invited to complete a survey six weeks after participating to share their use of PCA tools and the impact of the workshops. Coaches, parents, and organization leaders report the impacts of PCA workshops in multiple areas:



# Coaches' ability to support life skills development & social emotional learning



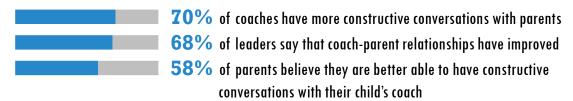


#### Sports as fun





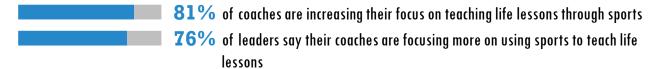
#### Parent-coach relationships







#### Using sports to teach life lessons





### Coach and athlete turnover

63% of coaches report that they are likely to continue coaching for longer
<b>71%</b> of coaches expect to see greater retention of their athletes on their teams
76% of leaders believe they will be better able to hire and retain good coaches
75% of leaders expect to see greater retention of athletes in their organization
63% of parents expect that their children will be more likely to continue playing
sports



## Usefulness of PCA tools

_	80%+ of coaches, leaders, and parents report using PCA tools after the workshop 92% of coaches believe PCA tools help make them better coaches
	88% of leaders believe PCA tools help make them better leaders
	84% of leaders feel more equipped to build a positive culture in their organization 71% of parents have a better understanding of how to support their children in sports
	74% of parents believe PCA tools help make them better sports parents

Results are based on 714 responses to surveys administered to coaches, parents, school and youth sports organization leaders six weeks after PCA workshop participation between April and September 2019. Workshops occurred across the country and in all PCA chapter locations: Arizona, Central Texas, Chicago, Cleveland, Colorado, Hawaii, Houston, Los Angeles, Mid-Atlantic, Minnesota, New England, New York City, North Texas, Portland, Sacramento, San Francisco Bay Area, Seattle, and Tampa Bay.

