

THE SILICON VALLEY 3X3 SHOOTOUT

— SUNDAY, JANUARY 12, 2020 —

Biofreeze Performance Center at the
CHASE CENTER

9am Registration | 10am Tip Off

HOSTED BY



CHASE CENTER



OVERVIEW

SILICON VALLEY SHOOTOUT 3X3 BASKETBALL TOURNAMENT

PCA's Silicon Valley Shootout is a 3:3 basketball tournament featuring companies and individuals who support Positive Coaching Alliance. For 2020, we are thrilled that the Golden State Warriors are hosting our tournament at the beautiful, new Chase Center in San Francisco. Supporters of this great event come from pro sports teams, community partners, leading investment banking, private equity, venture capital, law, accounting, technology, human safety professionals, law enforcement, real estate, media, entertainment, and production companies.

For more information, directions to the tournament site, and the Tournament Rules, please visit www.positivecoach.org/svs, where such information will be periodically updated.

ABOUT POSITIVE COACHING ALLIANCE

Positive Coaching Alliance (PCA) is a national 501(c)(3) non-profit organization whose mission to transform the culture of youth sports so every youth athlete can have a positive, character-building experience.

Research demonstrates that kids who participate in organized sports do better in school, develop better interpersonal skills, are more team oriented and are generally healthier. Unfortunately, one of the top reasons that kids drop out of sports activities early is the pressure and emphasis placed on winning by coaches and parents. Most coaches and parents want to be a positive influence on their children, but lack the training and practical tools.

For over 20 years, PCA has been working to change the culture of youth sports through workshops, content, and programs for leaders, coaches, parents and student athletes.. PCA's Double-Goal Coach® curriculum helps coaches adapt the model that the first goal is winning and the second, more important goal is teaching life lessons through sports. PCA Second Goal Parent material trains parents to focus on children's life lessons and not the scoreboard. PCA's Triple-Impact Competitor® program develops youth who are committed to improving themselves, their teammates, and their sport as a whole.

For more information, visit PCA on the web:

www.positivecoach.org. Contact Mike at mike_mowery@positivecoach.org at 925.788.6161.

SPONSORSHIP OPPORTUNITIES

TOURNAMENT TITLE SPONSOR | \$15,000

- Top-Billing for company and logo on all tournament collateral and signage
- Two 4-person teams in 3-on-3 division(s) of choice
- Duffel Bags and team jerseys for each player
- Company recognized as Tournament Title Sponsor on all PCA-SF Bay Area social media, website, and e-newsletter marketing
- Opportunity to distribute collateral in participant duffel bags
- Food and drink included all day for players and spectators

EVENT SPONSOR | \$10,000

- Two adult 4-person teams in 3-on-3 Open Division
- Duffel Bags and team jerseys for each player
- Special promotion in all event marketing materials and on the website
- Food and drink included all day for players and spectators

TEAM SPONSOR | \$3,000

- Either sponsor a team or form your own team
- 4 Participants required for each team
- Duffel Bags and team jerseys for each player
- Recognition in marketing materials
- Food and drink included all day for players and spectators

PCA MISSION SPONSOR

- I cannot participate in the tournament, but please accept my donation of

_____.

Open Division

- High-skill competitive division
- Experienced players - high school, college, or pro

G League Division

- Focused on participation and team
- Recreational players

Women's Division

- All skill levels welcome
- Show the guys how to really play the game!

SPONSORSHIP AND ENTRY FORM

Contact Name:

Company:

Email:

Phone:

Team Name:

TOURNAMENT ENTRY

\$3,000 Register Your Team

\$3,000 Sponsor a Team

Open Division

G League Division

Women's Division

GENERAL MANAGER (NON-PLAYING CAPTAIN)

First Name:

Last Name:

Email:

Phone:

CAPTAIN / PLAYER 1

First Name:

Last Name:

Email:

Phone:

PLAYER 2

First Name:

Last Name:

Email:

Phone:

PLAYER 3

First Name:

Last Name:

Email:

Phone:

PLAYER 4

First Name:

Last Name:

Email:

Phone:

PAY BY CHECK

PAY BY CREDIT CARD

Return completed form and check to:

Positive Coaching Alliance
ATTN: Mike Mowery
1001 N. Rengstorff Ave., Suite 100
Mountain View, CA 94043

To pay by credit card, visit:

<http://positivecoach.org/svs>

Please make checks payable to: **Positive Coaching Alliance**