At Positive Coaching Alliance, we’ve seen the benefit of teaching young athletes leadership skills. But we’ve noticed another benefit. **Through the coaching process, our participants become better leaders in their personal and professional lives.** How can you support them? With a Coaching Time Off Program. This program is a new benefit option that rewards employees with time off to coach youth sports and rewards employers by creating more engaged employees. Benefits include:

**FOR EMPLOYEES**

- The opportunity to give back to the community in a new way
- Hands-on experience practicing team-building and leadership skills
- Another avenue towards work-life balance

**FOR EMPLOYERS**

- Minimal time investment to produce leadership qualities
- Higher employee satisfaction for more engagement and better retention
- A turn-key system that easily integrates into your total compensation package

**But this is a win-win.**
We’re here to help you implement and sustain a successful Coaching Time Off Program. It’s simple, all you have to do is:

1. **SET UP AN INTRODUCTORY MEETING**
   - We’ll share the benefits of employing people who coach youth sports.
   - You’ll share details of your corporate culture so we can customize your program.

2. **ACCESS YOUR CUSTOMIZED CTO PLAN INCLUDING:**
   - A “Power of Coaching” and “CTO How-To” presentation for you to share with your employees.
   - CTO benefit description
   - Sign up information and materials
   - Donation opportunities and announcement materials
   - Educational material for fans and coaches alike

3. **GET RECOGNIZED IN THE COMMUNITY AS A SUPPORTER OF YOUTH ATHLETICS**
   - We’ll tap our connections to local community sports associations and explore sponsorship opportunities.
   - Join our lunch-n-learn presentations as part of your leadership training content.

**READY TO GET IN THE GAME?**

Contact us today at CoachingTimeOff@positivecoach.org